# This is the Day and Now is the Time to Save On Linens, Curtains, Dra

THE CLARKSBURG DAILY WELLEGRAN MONDAY, NOVEMBER 15, 1915.

#### Already Short November Is Under Way

Months and weeks pass very quickly and Thanksgiving Day plans for home visits and annual family dinners are on the "tapis."

Already are we in the "Looking Forward Club," with our eyes and thoughts on Christmas.

Opportunities to find exactly what you are thinking of for yourself and for secrets that you are cherishing are twice as great now as they will be next month, because, while we are sure to replenish our stocks, the November sales will take much of what is now on hand.

This is a regular store, and the goods are fresh and properly certified as to quality and as to regular prices to charge to customers whose claim to be well and rightly served is our constant en-

## THIS IS THE DAY

and Now is the Time For Clarksburg Homes to Buy Curtains and Draperies and Save 20% Discount

Thousands upon thousands of yards of drapery goods.

Hundreds upon hundreds of curtains-scrims, marquisette, Lace.

Hundreds of Portiers, Couch covers, etc-every yard and every piece uniformly reduced 20 per cent.

They are all fine things, even the least expensive is not cheap or tawdy. All in all —this about it!

It is the best moment in the season for every Clarksburg home that have curtain materials to buy for the winter.

So let all woh are wise come in. Curtains, \$1.00 to 018.00 a pair. Draperies, 10c to \$2.00 a yard. Portieres, \$3.00 to \$15 a pair.



### Men Will Go Gunning But-Hundreds of Women Will Go Hunting For Thanksgiving Suits and Coats This Week

The world cannot get along without people who do things layout, equipment and capac-well "in a pinch."

The fact is, it could use a

This, the week before clothes anad outfitting which up to now she had "Oh, heaps of time to buy."

These women need the store that can serve well, "in a pinch."

This is the store, the store of the shoe-button, as well as the whole garment.

The Salon of Dress on the Second Floor, around which all this business grew up, is now supposed to be the model

ity for the good serving. The service that made all deal more of them in its busi- this possible is here in good plenty.

Plenty of compensation, too, Thanksgiving, finds many a for the women that are hunt-woman "in a pinch," as to the ing today.

At \$12.75 there are many dresses of serge and silk combination and a few Charmeuse and Taf-feta's in black, Navy blue and green in the lot of splendid styles.

At \$16.75 are a dozen or so of evening gowns in Pastel shades. At \$23.50 each, young women's suits, mostly one and two's of a style, in a variety of colors, and moels collected from \$25.00 and \$29.50 to \$35.00 assortment and style one styl put into one group for a cleara-

#### A Gay Stripe Pussy Willow Taffeta Blouse \$5, New!

The style is plainly tailored, in a way that looks so well with separate skirts, as well as natty, too, for the tailored

In navy blue, black, Belgium blue, Maize, Receda Green and Cherry, stripes on white grounds. The collar may be worn high or low.

#### MAR-HOF The Original Middy Blouse Suit For Girls

Over in Norfolk, Virginia, for many years a German, by the name of Hoffman, has been making clothing for the United States Navy. He conceived the idea of a novel unique, original girl's middy blouse suit, or dress similar to the regulations style, but ever-so-much better looking.

He has given them the name of (MARHOF) and they sell for \$5.00, \$7.50, \$10.00, \$12.50 Blue serge with white and

red trimming.
Ages 6 to 14 years, and 14,
16 and 18 for Misses.

#### 125 Kinds of Underwear For the Whole Family

One hundred kinds of women's underwear at 25c to

Fifteen kinds of children's underwear at 25c to \$1.00.

Ten kinds of men's underwear at 50c to \$3.00.

#### *'Sempre Giovine'* Pronounced (Sem-Pray Jo-ve-nay

The name given this queen of beautifiers means, in plain English," always young."

Sempre Glovine is a solid combination of vegetable oils; contains no oil of glycerine. It is not a balm, nor a cream. It is composed scientifically of solid oils, which harmonize with the cuticle and by purity and worth produces the effect that lasts. It is beneficial for relieving moth, tan and sunburn. Price 50c.

This is the Day We Begin Selling T giving Linens at 20 Per Ct, Disco Homes, Hotels and Institutions Please Take Notice

Here we are doing the busiest kind of linen business along normal lines, selling every day dozens and sometimes hund yards to Clarksburg homes and institutions.

Several years ago at Thanksgiving time we started these 20 per cent off sales, and we made special efforts with our importers and they have turned over to us several hundred yards of the very same kind of linens we are doing such a good business

They were bought at a price that enabled us to sell them to you at 20c saving on each dollar, in addition to these special purchases are included all linens in our stock.

Every piece double width, sound, staple and reliable-no sale of bargain linen-narrow widths, mercerized linens, which is all cotton—but you may safely rely on never getting anything of this sort at Parsons-Souders.

The reductions are—

Napkins to match.

\$ .85 Linen for .....\$. 68 \$1.00 Linen for .....\$ .80 \$1.25 Linen for . . . . . . . . . . . . . . . . . . \$1.00 \$1.50 Linen for ......\$1.20 \$2.00 Linen for ......\$1.60 \$2.25 Linen for .....\$1.80

\$3.00 to \$7.00 regularly for \$2.40 to \$5.60 a dozen.

Odd lot of Napkins going at \$1.40 to \$4.00 a dozen.



True Values

## THE PARSONS-SOUDERS COMPANY

On Main St., Betu "2nd and 3rd

#### SOCIAL AND PERSONAL

To Give Tea. Mrs. Raymond John Gazley has issued invitations for a tea which she will give from 4 to 5 o'clock Thursday afternoon at the Waldo hotel.

To Issue Cards. Invitations will be issued the last of the week by the Assembly Club for its first of the season's dances. which will be given in the auditorium

Electric face massage, best in the town, at Sturm's Beauty Parlors.

Best Quality Butter Chicago Dairy

cannot be detected from

your own natural teeth

Plates ..... \$8.00

Guaranteed 10 years

Bridgework ..... \$5.00

Extracting ..... 25c

Examination Free

320 W. Pike Street

church parish house for a supper they will give for the laymen's missionary

in the parish house.

Confirms Class.

Both Phones

The Right Rev. William L. Gravatt, bishop co-adjutor of the diocese of West Virginia, confirmed a class of

**BRIDGE WORK PROPERLY CONSTRUCTED** 

The Union Dentists

of the Masonic temple Wednesday ten candidates at the close of the 11 o'clock services Sunday morning in Christ Episcopal church.

John Riggins, of Fairmont, visited the city Friday.

Mrs. Osinan Swartz has returned from a short visit in Baltimore.

William A. Vance is a guest of friends at Romney, hunting.

Mr. and Mrs. C. Earl Vance, of Calhoun, Ga., who have been visiting Mr. and Mrs. J. Carl Vance, returned home Sunday morning.

CREAM

home Sunday morning.

Mrs. J. Carl Vance has gone to
Philadelphia, where she is visiting

Thomas Gillooly went to Grafton Monday to spend several days attending to business matters.

Miss Rose Manning returned to her home at Wheeling Monday after

"If you buy our line-and what family does not?—It will pay you to watch this page for our weekly specials."

Best Potatoes - 20c Pk Marvel Flour - 85c Bag

The new Quality Flour, makes more loaves to the bag and better bread than any other Flour on the market.

> LISTON'S The Market

#### OF INTEREST TO WOMEN

tertain a number of her friends at cards from 3 to 5 o'clock Wednesday afternoon and from 8:30 to 11 o'clock Thursday evening. Progressive euchre will be the pleasant diversion of both the affairs. Mrs. Harrison will have as her visiting guests Miss Fannie Harrison and Miss Gertrude Warren, of Weston.

Supper Arranged.

Supper Arranged.

Final arrangements were made Monday by the members of the Woman's Clvic Club in Christ Episcopal church will meet at 3 o'clock at 3 o'clock or a loaf cake without having it his so when the cake is hot. It is mandaged in this way: As soon as the cake is taken from the oven make a slight inclision with a sharp knife where you want the cake divided. In this insert a strong thread and by holding one end in each hand draw the thread gently backward and forward until you have the cake divided.

PERSONAL

How to Split a Short Cake.
Almost every housewife knows how troublesome it is to split either short cake or a loaf cake without having it have a sepecially is this so when the cake is hot. It is mandaged in this way: As soon as the cake is taken from the oven make a slight inclision with a sharp knife where you want the cake divided. In this insert a strong thread and by holding one end in each hand draw the thread gently backward and forward until you have the cake divided to the cake divided to the cake in the cake

Saves a Dry Mop.

members during their session in Clarksburg.

Mrs. Mary Arnold Edmiston, of Weston, and Mr. and Mrs. Charles bag, sew up seam at bottom and one Kinney, of Cloveland, O., were weekend guests of Mrs. John W. Brown.

The Parish Aid Society of Christ Episcopal church has chosen Wednesser and Mrs. Herbert E. Sloan have dege. Turn in open end and make the day, December 1 for the date of its Christmas sale which will be given of relatives.

Mrs. Oswan Swarts has a long for those having no dry mop it answers the purpose as well as given Mrs. Osman Swartz has returned answers the purpose as well as gives om a short visit in Baltimore.

> CREAM MILK COTTAGE CHEESE BUTTERMILK NONE BETTER

STURM'S DAIRY

Both Phones

MISSIONARY SOCIETY MEETS.

Cleorous A. Stutler and Ice Highland and Michael Ong and Winnie Smith

If it's an Ideal photograph, it's an ideal gift. See The Ideal Sudio.

We Have Our

for your Thanksgiving dinner. Telephone your orders early if you want the best, to

Public Market

POST and YOUNG Both Phones

EMBROIDERY, CROCHET, STAMPING DONE

## The Priscilla Shop

SECOND AND MAIN STS., JUST AROUND THE CORNER

Materials for Art Needle Workers, Fancy Work, Baby Clothes, Ladies' Accessories made to order, Barclay Tailor Made Corsets. Choice of three kinds of boning. A guarantee with each.

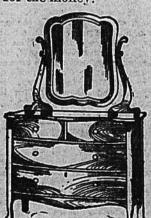
CHRISTMAS NOVELTIES

# Dresser Bargains

We have just unloaded a car of solid oak furniture on which we were given a special discount of 15 per cent. You can save just 15 per cent while they

All dressers in this lot are on sale at \$1.00 DOWN AND \$1.00 A WEEK

Provided the price does not exceed \$16.00. These Dressers are solid oak and nicely polished with heavy plate mirrors—the best we have ever offered for the money.



No. 2 Oak Dresser \$ 7.75 No. 3 Oak Dresser \$ 8.00 No. 5 Oak Dresser \$ 9.50 No. 48 Oak Dresser \$11.50 No. 50 Oak Dresser \$12.75 No. 24 Oak Dresser \$14.50

No. 55 Oak Dresser \$14.50 No. 25 Oak Dresser \$15.25 No. 16 Oak Dresser \$15.25 No. 60 Oak Dresser \$16.25

No. 59 Oak Dresser \$16.25 Oak Washstands... \$ 5.00 Oak Dressing Tables, single mirror ... \$ 6.75

SOLID OAK BUFFETS The Buffets which came in this car are polished

oak, massive in design and have large heavy plate mirrors. While they last at \$2.00 DOWN AND \$2.00 A WEEK

Prices are only \$19.50, \$23.00 and \$31.50 KITCHEN CABINET BASES

Made of oak with plain top, two small drawers and two large bins, strong and convenient, only ... 35.50

PALACE FURNITURE & PIANO CO.

168-170 WEST MAIN STREET